



Logius
*Ministry of the Interior and
Kingdom Relations*

Welcome!

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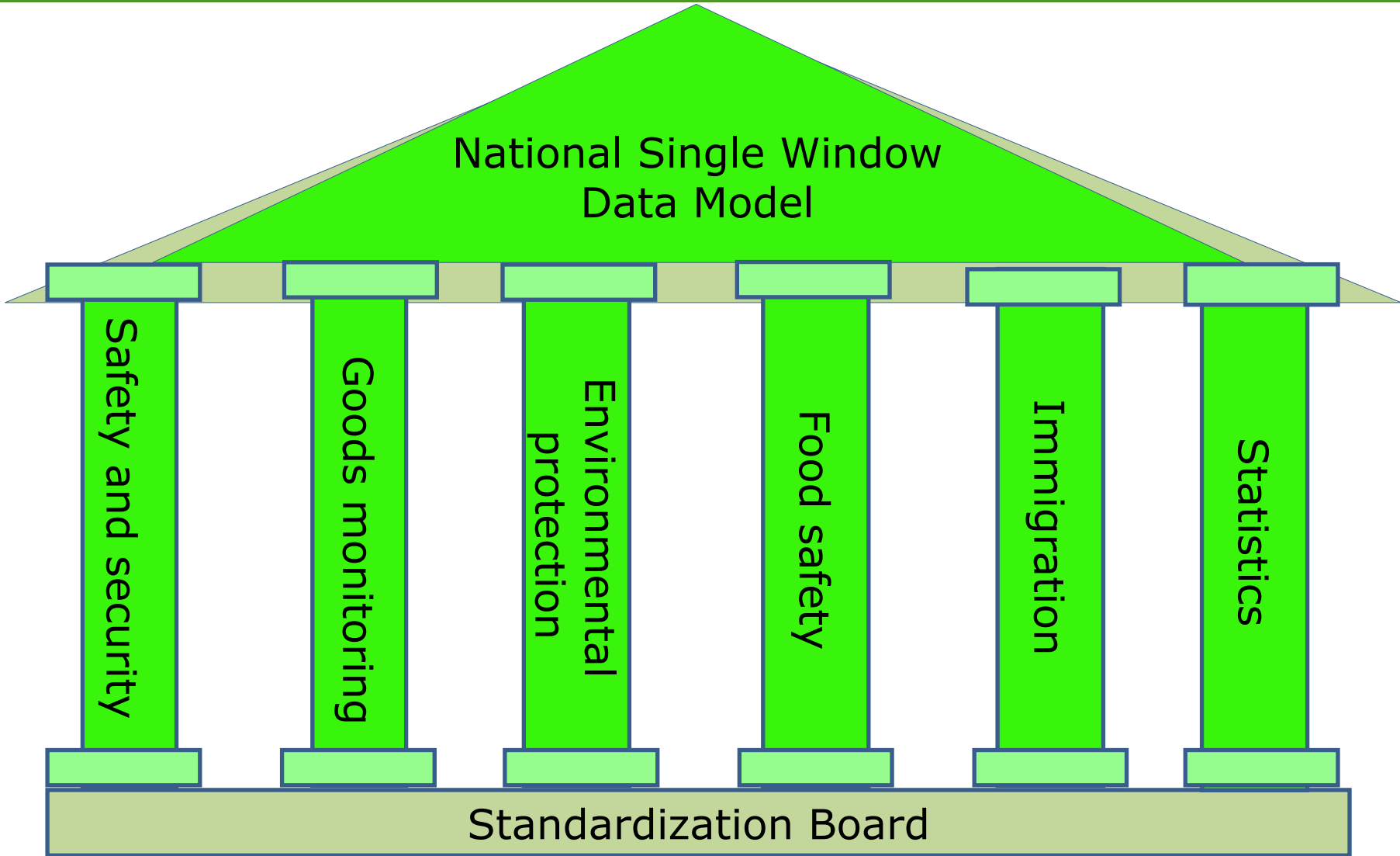
Setting the scene

- **Transports of goods and people keep growing**
- **Especially for the Netherlands a smart supply chain management is key for revitalizing our economy and securing our competitive position**
- **A national single window for cross border transactions is a prerequisite for this, enabling both a substantial reduction of administrative burdens for the entrepreneur and an enhancement of the quality of government services in this field at the same time**
- **The WCO Data Model V3 lies the foundation for turning talk into action**



Challenges

- **Some 400 different European rules alone to be obeyed**
- **Complexity is given; simplicity is not an option**
- **Without collaboration there will be no winners, only losers**





Objectives for today

- **A shared understanding of the concept of a national single window for cross border transactions**
- **A shared opinion on the need to establish a single window**
- **A shared view on how to develop it**
- **A shared view on the benefits of (inter)national standardization**
- **Short term actions to be taken by the various actors in a shared long term perspective**



Idealism versus realism





Our starting position

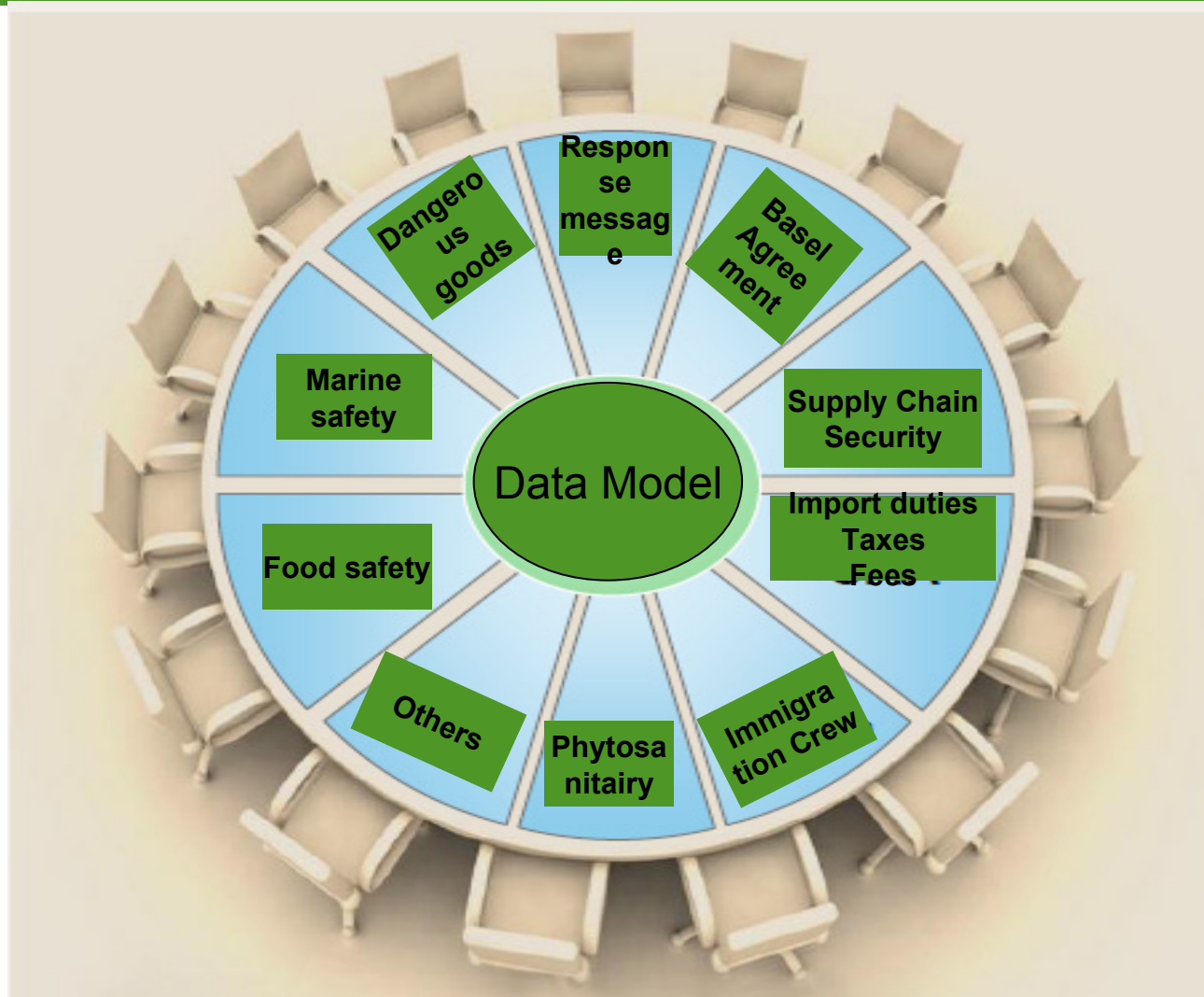
- **We had the business model we need in the golden age but gradually changed it ...**
- **There is no shortage of plans and good intentions; there is a shortage of concerted action**
- **Everybody is very busy, but nobody is achieving much**
- **There is a lot of legacy, both IT wise and otherwise**





But what about Logius?

- **Designated to maintain the common infrastructure for proper public services**
- **The 2009 decision of the Standardization Board for the public sector that the WCO Data Model V3 is the foundation for optimising all data traffic concerning import and export and that Logius will coordinate the execution of this party line**
- **The commitment of Logius to at least create the opportunity to exchange views and to search for common ground for collaboration and concerted action**





Angles

- **Confusing egovernment and egogovernment**
- **Confusing good complexity and bad complexity**
- **Forgetting that systems fight back because by definition systems hate change**



50 ways to resist change

- **Great idea, but not just now**
- **Let's reexamine the facts first**
- **We need more smart objectives**
- **We need more investigations into the way others do it**
- **This is all going too quickly**
- **The last innovation has not yet been evaluated**
- **On whose authority has this been proposed?**





Rethinking what we do and how we do it

The need for lots of deep dives into the blue ocean

- **Collecting quick wins**
- **Placing old ideas in a new perspective**
- **Making things smart**
- **Making things personal**
- **Working in public private partnerships**
- **Facing a single window by giving the single window a face**
- **Choosing short term targets to realise a long term vision**

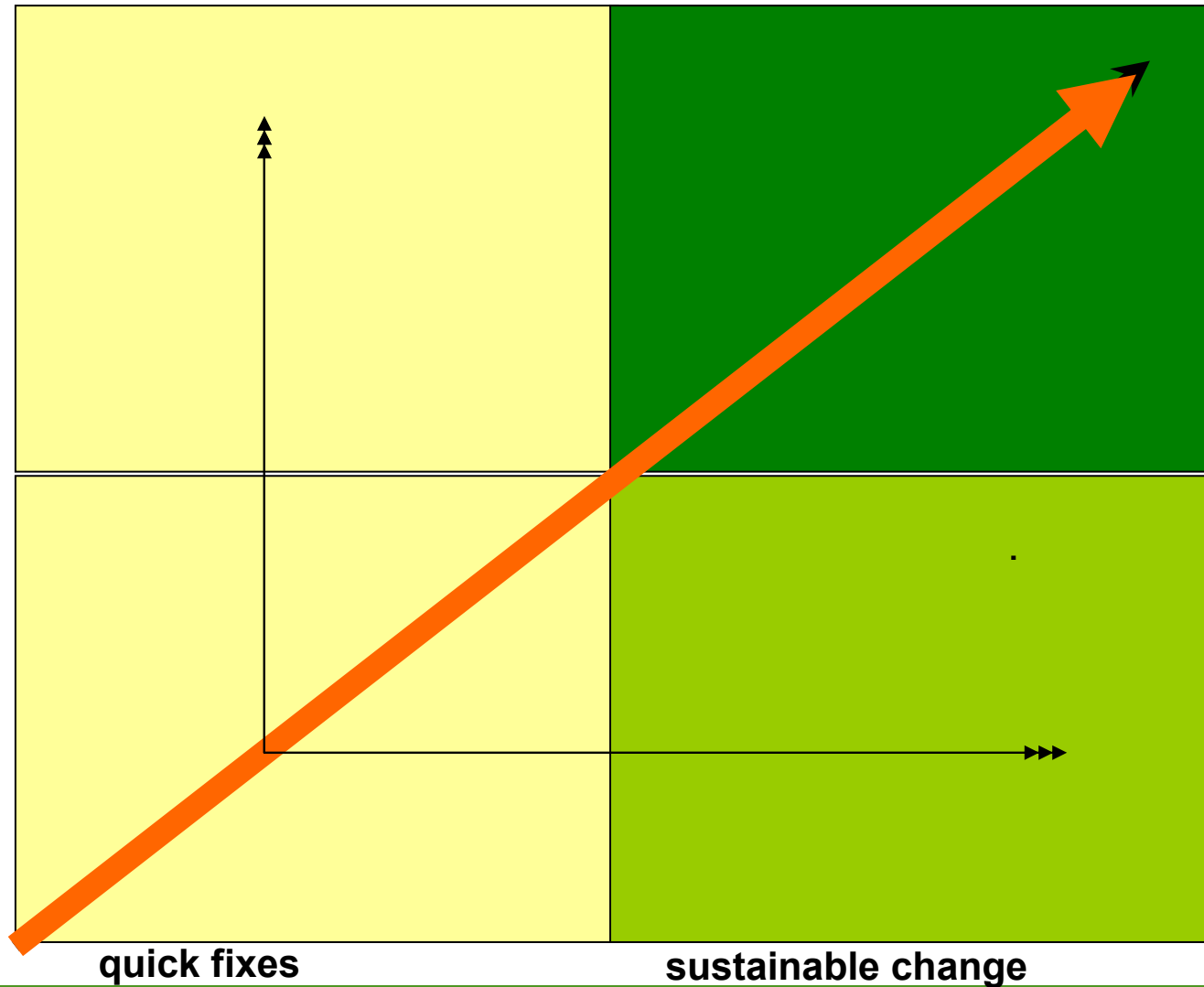


Choosing ambitions



innovation

optimisation





Balancing our change agenda

- **Lots of little ideas or a blueprint of the ideal situation?**
- **A holistic approach or muddling through?**
- **Postponing hot items or confronting everybody with the real issues?**
- **A coalition of the willing or forcing everybody on board?**
- **Going for gold or going for what is acceptable now?**



A framework for actions

	Measure and report	Track and manage	Hunt and realise ideas
Group initiatives			
Organisational actions			
Interorganisational actions			
Government interventions			



Summary and key points

- **A national single window for cross border transactions makes real business sense for both entrepreneurs and government**
- **Developing a national single window could easily start by stealing with pride ideas already implemented by international colleagues and small initiatives**
- **Developing a national single window is not about limiting your freedom or giving up your own improvement projects; it is first of all about creating conditions to secure our common long term interests**

Be inspired this morning and let's talk shop this afternoon!