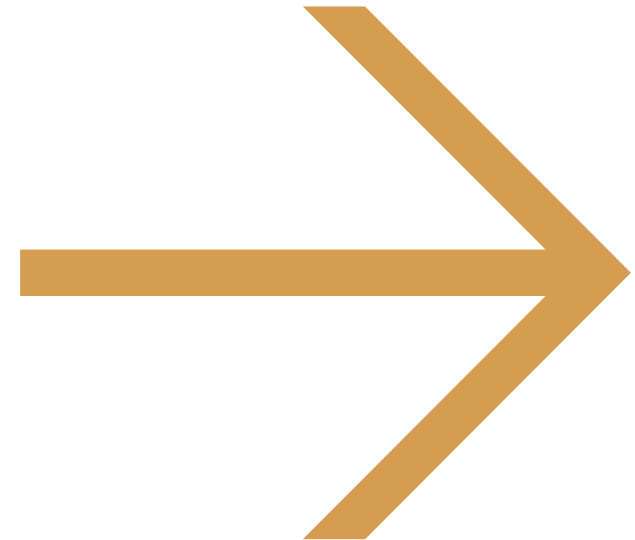


Programme Sustainable Procurement

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→ Sustainable public procurement: Why?

General trends and challenges:

- global challenges to attain sustainability
- people, planet, profit
- cradle to cradle.

More specific:

- making government more sustainable
 - operational management: f.i. use of energy and paper, transport, diversity of employees etc.
 - sustainable public procurement.

→ Sustainable public procurement: What?

Governments apply environmental, social and ethical criteria at their purchases so that products are delivered that meet those criteria.

→ Why do governments apply sustainable criteria?

- Giving an example / image
- stimulating sustainable production
- lower prices for sustainable products
- stimulating innovation.

Total public purchases: 40 bln. euro each year.



Ambitions sustainable procurement

Central government: 100% in 2010

local government: 75% in 2010 / 100% in 2015

provinces: 50% in 2010 / 100% in 2015 (?)

water boards: 50% in 2010.

→ Programme sustainable Procurement

Participants:

ministry of environment (coordination), other departments, repr. orgs of decentral governments.

Goals:

- development of criteria (80 product groups)
- stimulation of use of criteria.

→ Advantages Programme Sustainable Procurement

Advantages for governments:

- coordinated action / larger impact
- criteria applicable for all purchases
- good image.

Advantages for enterprises:

- identical criteria
- clarity about future (sharper criteria)
- rewarding innovation.



Involvement of enterprises

- Enterprises can influence criteria:
 - Stakeholder meetings
 - consultation period.
- Decisions by Steeringgroup.



Challenges for enterprises

- Apply the given criteria
e.g. enlarge production
- Propose new ideas
innovation, C2C
- Be good and tell it
e.g. www.Marktplaatsduurzaaminkopen.nl
- Make own purchases sustainable
- Planet me.